

ABSTRAK

Cipta, Atma. 2024. Hubungan antara konformitas dan perilaku merokok pada mahasiswi. *Skripsi*. Yogyakarta: Psikologi, Fakultas Psikologi, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk mengetahui hubungan antara konformitas dan perilaku merokok pada mahasiswi. Hipotesis penelitian ini adalah terdapat hubungan positif antara konformitas dengan perilaku merokok pada mahasiswi. Pengumpulan data dilakukan dengan menyebarkan kuisioner penelitian yang terdiri dari dua instrumen ukur yang dibuat sendiri oleh peneliti, yaitu skala konformitas (13 item, $\alpha = 0,763$) dan angket perilaku merokok. Hasil uji korelasi menunjukkan hasil koefisien korelasi (r) 0,872 dengan nilai probabilitas sebesar (p) = 0,000. Dari hasil tersebut dapat disimpulkan bahwa hipotesis penelitian diterima. Dengan kata lain, semakin tinggi konformitas, maka semakin tinggi perilaku merokok pada mahasiswi.

Kata kunci: Konformitas, perilaku merokok

ABSTRACT

Cipta, Atma. 2024. Correlation between conformity and smoking behaviour in female university students. *Thesis*. Yogyakarta: Psychology, Faculty of Psychology, Sanata Dharma University.

The aim of this research was to determine the correlation between conformity and smoking behaviour in female university students. The hypothesis of this study is that there is a positive relationship between conformity and smoking behaviour in female university students. Data collection was carried out by distributing research questionnaires consisting of two measuring instruments made by the researcher, namely the conformity scale (13 items, $\alpha = 0.763$) and the smoking behaviour questionnaire. The results of the assumption test showed that the data did not fulfil the normality requirement, but fulfilled the linearity requirement. Therefore, the data analysis technique used in this study is Spearman's rho. The correlation test results showed a correlation coefficient (r) of 0.872 with a probability value of (p) = 0.000. From these results it can be concluded that the research hypothesis is accepted. In other words, the higher the conformity, the higher the smoking behaviour in female students.

Keywords: *Conformity, smoking behaviour*